

# **BTEC LEVEL 3 (YEAR ONE) DIPLOMA IN CREATIVE MEDIA PRACTICE**

## **OVERVIEW**

Have you ever wanted to be a Film Director? Have you ever wanted to be a camera operator or Film editor? Then this course can be your first steps into a career in the media industry.

Our BTEC Level 3 Diploma in Creative Media Practice has been designed to provide learners with the knowledge, skills and understanding necessary to progress to degree level or into employment within the many different media sectors. It provides those with an interest in particular media specialism to explore, develop and test their creativity while working towards a qualification which is stimulating and demanding.

While studying students will have the opportunity to develop their skills working on many different practical projects in the various disciplines of media production. You will learn how to create scripts and storyboards, shoot, and edit films, write news stories, work on radio shows and many more. You will do all this while working with industry standard software and equipment to prepare you for working in the industry straight away.

This course allows for a rich and immersive learning experience, students can work freely across a range of technical skills areas which reflect current industry practices in the media industries.

## **ENTRY REQUIREMENTS**

Entry requirements for this course are five GCSEs at Grade 4 (C) or above, including Maths and English. Alternatively, a full level 2 qualification in an appropriate subject (such as Creative Digital Media) will also gain entry to study this programme.

## **ASSESSMENT**

The course is delivered through set assessments which are set and marked by the course tutors. The first year of the programme covers two assessment units focused around exploring and developing creative media skills:

Unit A1 – Skills Development

Unit A2 - Creative Project

All evidence produced for assessments is based on large practical portfolios of work which you will build across the academic year.

**[www.stc.ac.uk](http://www.stc.ac.uk)**

**0191 427 3500**

**[info@stc.ac.uk](mailto:info@stc.ac.uk)**

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## PROFESSIONAL OPPORTUNITIES

Learners who successfully complete the course will have the opportunity to progress onto the second year of the level 3 programme, the BTEC Level 3 Extended Diploma in Creative Media Practice.

Some Learners may also progress into employment in the media industry or via apprenticeships.

## FURTHER INFORMATION

Should you require any further information on this course please contact the course leader, Chris Thompson at [Christopher.thompson@stc.ac.uk](mailto:Christopher.thompson@stc.ac.uk)

## DATES & FEES

Contact us for current course dates and fees.

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